

Pukalani Community Association's

CHRISTMAS FAIR &

ELECTRIC GOLF CART PARADE

SPONSORSHIP PACKAGES —Please see the attached form.

We look forward to partnering with you to bring the Pukalani and Maui community together this Christmas.

Title Sponsor \$5,000 (1 Available)	Presenting Sponsor \$3,000	Partner \$1,000	Associate \$500
An opportunity to address the crowd at the event just before the featured parade for 3-5 minutes, with pictures taken			
Logo on two Event Banners displayed prior to and at the Event that will be prominently featured in pictures			
Logo on Event Marketing fliers distributed to Upcountry businesses & residents and Chamber Members throughout Maui as the Title Sponsor	Logo on Event Marketing fliers distributed to Upcountry businesses & residents and Chamber Members throughout Maui as a Presenting Sponsor	Logo on Event Marketing fliers distributed to Upcountry businesses & residents and Chamber Members throughout Maui as a Partner	
Name & Logo recognition in all Print Advertising reaching Maui residents and visitors as the Title Sponsor	Logo recognition in all Print Advertising reaching Maui residents and visitors as a Presenting Sponsor	Logo recognition in all Print Advertising reaching Maui residents and visitors as a Partner	Name recognition in all Print Advertising reaching Maui residents and visitors as an Associate
Name mention in all Radio Advertising reaching Maui residents and visitors as the Title Sponsor	Name mention in all Radio Advertising as a Presenting Sponsor		
Name & Logo recognition in all Social Media focusing on Maui residents and visitors as the Title Sponsor	Logo recognition in all Social Media as a Presenting Sponsor	Logo recognition in all Social Media as a Partner	Logo recognition in all Social Media as an Associate
Name & Logo recognition in 4 Chamber eblasts to all of its Members throughout Maui as the Title Sponsor	Logo recognition in 4 Chamber eblasts to all of its Members throughout Maui as a Presenting Sponsor	Logo recognition in 4 Chamber eblasts to all of its Members throughout Maui as a Partner	Logo recognition in 4 Chamber eblasts to all of its Members throughout Maui as an Associate
Name & Logo included in all Press Releases as the Title Sponsor	Name included in all Press Releases as a Presenting Sponsor		
Tee Sign at the event with your Individual, Business or Family Name & Logo	Tee Sign at the event with your Individual, Business or Family Name	Tee Sign at the event with your Individual, Business or Family Name	
Electric Golf Cart Parade Entry to showcase your company's participation in the event and the featured parade	Electric Golf Cart Parade Entry to showcase your company's participation in the event and the featured parade	Electric Golf Cart Parade Entry to showcase your company's participation in the event and the featured parade	Electric Golf Cart Parade Entry to showcase your company's participation in the event and the featured parade
4 VIP Parking Stalls at the Christmas Fair & Electric Golf Cart Parade Event	2 VIP Parking Stalls at the Christmas Fair & Electric Golf Cart Parade Event		
30 Tickets to the Event	15 Tickets to the Event	10 Tickets to the Event	5 Tickets to the Event

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SPONSORSHIP & PARTICIPANT SIGN-UP

ADDITIONAL WAYS TO PARTICIPATE:

- Tee Sign—\$250 Tee sign place at the event featuring your individual, business or family name.
- Food Booth*—\$75 (8 Avail.) 10'x10' space (must bring own tent & set-up) to sell food, snacks or beverages at the event.
- Craft Booth*—\$75 (22 Avail.) 10'x10' space (must bring own tent & set-up) to sell Maui made products at the event.
- Electric Golf Cart Entry Fee**—\$50 For businesses, individuals & groups interested in decorating a golf cart (provided by the golf course) and being in the Electric Golf Cart Parade.
- Parade Entry Fee**—\$50 For performing groups (clubs, students, etc.) who would love to participate in the parade.

*Food & Craft booths are offered on a first come, first served basis, based on availability and product category to ensure a good mix at the event. Food & Craft booth rules and agreement will be sent with payment and participation confirmation.

**Golf Cart Decorating and Parade rules and agreement will be sent with payment and participation confirmation.

SIGN ME UP FOR (Please check all that you are interested in):

_____ Title Sponsor—\$5,000	_____ Food Booth—\$75
_____ Presenting Sponsor—\$3,000	_____ Craft Booth—\$75
_____ Partner—\$1,000	_____ Electric Golf Cart Entry Fee—\$50
_____ Associate—\$500	_____ Parade Entry Fee—\$50
_____ Tee Sign—\$250	
	TOTAL: _____

PAYMENT INFORMATION

Company/Organization: _____ Contact: _____

Email: _____ Cell Phone: _____ Work Phone: _____

Payment Via (Please Circle): Cash Check# Card (Below)

Please Charge #: _____ Name of Card: _____ Exp. Date: _____

Card Address: _____ Code on Back: _____

PRIZE DONATION: We would like to donate the following to the Pukalani Community Association & Maui Chamber of Commerce as prizes for the Event:

Item(s): _____ Value: \$ _____

Contact Name & Info: _____

Please Send Form & Check or Credit Card Payment To The PCA: 255 Kaulani Dr., Pukalani, HI 96768. Checks should be made payable to: Maui Chamber of Commerce. For those paying by credit card, the form can also be emailed to donnajclayton@hawaii.rr.com. For additional information, please call Donna Clayton, PCA President, at 344-7134. We look forward to partnering with you on this exciting community event.